

MASINS

FINE FURNISHINGS & INTERIOR DESIGN

est. 1927

**SPRING INTO STYLE:
MASINS FEATURES FRESH NEW LOOKS
FOR HOME FASHION & INTERIOR DESIGN**

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(Seattle, WA) Just as the bulbs begin to sprout and Northwest residents bid a fond farewell to the gloomy days of winter, Masins Fine Furnishings & Interior Design unveils a fresh line-up of stylish designs for spring, offering consumers an impressive range of traditional, transitional, and contemporary home furnishings to suit the region's diverse design styles.

Masins buying staff has announced several exciting new lines that will be prominently featured in stores this spring. In addition to Masins regular selection of furniture from respected American and European manufacturers, Masins will showcase several newly introduced pieces and lines, including the elegant new "Brownstone" collection by Council, the Althorp "Living History" collection, and Jacques Garcia's fresh new designs for Baker. "We are thrilled to feature these lines in our stores," states Rich Holliday, Masins Buyer and Design Director. "They will be an exciting addition to our other lines and represent some of the most current style trends in the industry."



Living History: the Althorp Collection

Masins is pleased to be one of few select retailers in the U.S. chosen to represent the new "Living History" collection, based on original furnishings at Althorp, the grand ancestral estate of the Spencer family (pictured above). Spearheaded by Charles, 9th Earl of Spencer, and brother of the late Princess Diana, the Althorp collection features beautiful examples of English & French antique reproduction furnishings. As part of the Althorp collection launch in America, Earl Spencer will be at Masins Bellevue for a special appearance in conjunction with our annual Memorial Day Sale, Monday, May 30, 2005. Spencer will greet the public, discuss the collection, and sign copies of his recent book on Althorp. For more information, please call (425) 450-9999, or visit www.masins.com.

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Transition into Spring

New designs blend traditional forms with an updated, modern aesthetic. These furnishings are commonly known as “transitional” – and bridge the gap between formal, traditional styles and cutting-edge contemporary design. Transitional style borrows its design inspiration from a great number of historical sources. Pieces can reflect the sleek elegance of French Art Deco, the graceful flair of English Regency, even the bold and funky flamboyance of mid-century modern. Councill’s new Brownstone Collection features traditional forms with an urban, contemporary twist. The elegant Astor Chaise, and Georgian-inspired chest (featured above) are both classic examples of Councill’s new transitional style - a sophisticated fresh approach to traditional English designs.



Jacques Garcia for Baker French Style: Redefined

Renowned French designer Jacques Garcia presents an eclectic assortment of elegant and unique furnishings. Manufactured by Baker, the collection evokes the best of all things French. Based on a variety of historical sources, Garcia’s pieces are grand yet gradual, uniquely European, with a decidedly modern flair. Garcia’s sophisticated “Malmaison” dining collection, pictured above, features upholstered chairs based on design used in the waiting rooms at Fontainebleau Palace.

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Mission Accomplished: Stickley Spring Savings

For a limited time, Masins will be offering the full Stickley furniture line at substantial savings. In addition to special discounts, this special sale period offers consumers the last chance to purchase Stickley at 2004 list prices. Famed American Arts & Crafts icon Stickley reigns supreme for fine, handcrafted mission oak and cherry furniture. Based on historical Gustav Stickley company designs and created with superb attention to detail, Stickley has long been the brand of choice to Northwest devotees of Bungalow and Craftsman style furnishings.

About Masins Fine Furnishings & Interior Design

Since 1927 and for four generations, Masins has been serving the Northwest, offering the finest in homes furnishings and interior design. With locations in historic Pioneer Square and Bellevue and a staff of award-winning, accredited designers, Masins features an extraordinary range of fine furnishings and decorative accessories. For more information, please call (206) 622-5606 or visit www.masins.com.

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