

MASINS

FINE FURNISHINGS & INTERIOR DESIGN

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RIISING FROM THE ASHES: AS POST-FIRE CONSTRUCTION NEARS COMPLETION, MASINS ANNOUNCES NEW BELLEVUE STORE GRAND OPENING EVENT SCHEDULE

**FOR IMMEDIATE RELEASE
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(Seattle, WA) As construction nears completion at Masins new Bellevue location on the corner of 108th Avenue and Main Street, anticipation for the store's opening continues to build. With the grand opening slotted for January 23, 2004, the company announced today the opening event schedule, revealing an exciting benefit partnership, and line-up of in-store presentations and seminars by renowned designers and industry experts.

Grand Opening Event Honors Bellevue Fire Department

Masins will host a series of Grand Opening events in January and February to celebrate the unveiling of its new Bellevue store. The new location, at the corner of Main Street and 108th Ave., will replace the store that was lost to a devastating fire in December 2001. The company announced today a benefit partnership with the Bellevue Fire Department as part of its first opening weekend, January 23-25. The promotion will feature an exciting raffle prize donated by Masins, with tickets sold to benefit the Bellevue Fire Department. "We are thrilled to partner with the Bellevue Fire Department as part of our Grand Opening," notes Bob Masin, owner and company president. "We appreciate all they did to fight the fire that destroyed our store in 2001, and we are delighted to include them as part of our new store opening, and help them raise money for fire prevention awareness." In addition to the public opening weekend, the company will host a private press tour and pre-opening event for its customers, community officials, and industry VIP's.

Design-Month Presentation and Seminars

As part of Masins new Bellevue store opening, the company will also present a series of special events throughout January and February. These will include presentations, seminars, and informal group gatherings with renowned designers, authors, and industry experts. Among the confirmed events and guest appearances are the following:

- ❖ Internationally recognized Washington, D.C. interior designer Thomas Pheasant
- ❖ A seminar and informational discussion on the arts & crafts style presented by Stickley
- ❖ In Love with Leather: demonstrations and design presentations featuring luxurious leather by Hancock & Moore
- ❖ A special exhibition of magnificent imported Italian furniture and Russian Impressionist paintings
- ❖ NW Custom: a design seminar featuring local custom manufacturers of contemporary Northwest-style furnishings, textiles, and rugs
- ❖ Living with Art & Antiques: a special appearance and book-signing with *House Beautiful* author Judith Gura

For more information, and a current event schedule, please call (206) 622-5606, (425) 450-9999, or visit www.masins.com.

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MASINS BELLEVUE GRAND OPENING EVENT SCHEDULE

Friday, January 23

10:00 am. Masins opens to the public. The first weekend will include a raffle benefiting the Bellevue Fire Department. \$10 buys your chance at winning one of three fantastic prizes, including a \$2500 Masins gift certificate. Free music CD with raffle ticket purchase.

Tuesday, January 27

3:00 – 8:00 pm. Slide presentation 6:00 – 6:30 pm. Internationally recognized Washington D.C. interior designer Thomas Pheasant will discuss his “new traditional” style and present his signature collection for Baker.

Thursday, January 29

12:00 – 8:00 pm. Rod McLean from New York-based Stickle Furniture will be on hand to answer questions and discuss Stickle’s contribution to the American arts & crafts movement.

Tuesday, February 3

12:00 – 8:00 pm. Watch a Hancock & Moore chair as it is upholstered, step-by-step, in our new store! Randy Moore will answer questions and discuss the company’s premium leathers and unique construction techniques.

Thursday, February 5

12:00 – 8:00 pm. Ongoing informal presentations. Discover a unique perspective on Northwest style. Local custom manufacturers will present a wealth of options in contemporary furnishings, textiles, and rugs.

Tuesday, February 10

3:00 – 8:00 pm. European elegance and flair. Soicher-Marin Fine Art presents an incredible exhibition of Russian Impressionist paintings, displayed among magnificent imported Italian furnishings.

Saturday, February 14, Valentine’s Day

Book signing 3:00 – 5:00 pm. Reception 5:00 – 6:00 pm. Live with what you love –art, antiques, and decorative objects. A special Valentine’s Day appearance and book-signing with *House Beautiful* author Judith Gura.

*New store address: 10708 Main Street, Bellevue, WA 98004.

*Space is limited for seminars. Please RSVP by calling 425-450-9999.

Since 1927 and for four generations, Masins has been serving the Northwest, offering the finest in homes furnishings and interior design. With locations in historic Pioneer Square and Bellevue and a staff of award-winning, accredited designers, Masins features an extraordinary range of fine furnishings and decorative accessories. For more information, please call (206) 622-5606 or visit www.masins.com.

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